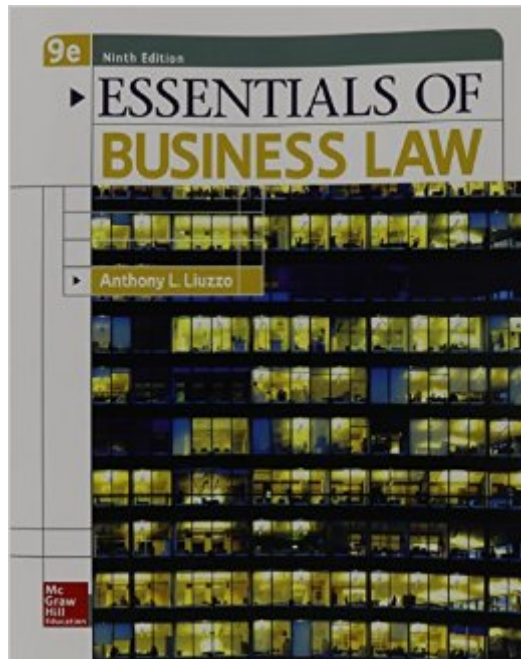


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Essentials Of Business Law



Synopsis

The new, ninth edition of the Essentials of Business Law program is a practical, concise, and broad-based introduction to the vibrant field of business law. Both the traditional areas of law, such as contracts and property, and the emerging areas of law, such as e-commerce and environmental, are covered in short, informative chapters written to capture the essence of each topic. The objective of the text throughout its coverage is ease of use, ease of teaching, ease of assessment, and ease of understanding. It has been developed for those seeking a more fundamental overview of the concepts and principles that are vital to the understanding of business law.

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Anthony L. Liuzzo, J.D., MBA, Ph.D. Dr. Anthony L. Liuzzo is Professor Emeritus at Wilkes University where, until recently, he served as Professor of Business and Economics and Chairperson of the Business Programs of Arizona. Dr. Liuzzo is a licensed attorney and economist. He earned his Ph.D. in business administration, Master of Philosophy in economics, and MBA in management and organizational behavior from New York University; his law degree from St. John's University; and his bachelor's degree in marketing from Fordham University in New York City. Specializing in public policy issues, employment law, and holiday retail sales forecasting, he has been cited on numerous occasions in hundreds of publications including CNN, Fox News, Forbes, The New York Times, USA Today, the Arizona Republic, the New York Daily News, the Philadelphia Daily News, the Chicago Tribune, the

Washington Times, the Cincinnati Enquirer, the Pittsburgh Post-Gazette, the Detroit News, the Christian Science Monitor, and the San Francisco Examiner for his views on legal and business issues. Dr. Liuzzo has been the author of several editions of the popular textbook, Essentials of Business Law, and its accompanying assessment materials, mobile applications, and instructor's manual, published by McGraw-Hill. Dr. Liuzzo is also the author of several books and numerous articles that have appeared in scholarly and professional journals. He has served as editor of a scholarly journal and has been instrumental in creating several successful small businesses. Dr. Liuzzo is an active member of many professional and community organizations and currently serves as a member and officer of several boards of directors.

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